

ITRIM



“HALARI,” bright and refreshing scent,
like a cloudless sky.

— 晴 HALARI —

晴 “Hare,” the Chinese character for “sunny,”

was made by combining two characters: “ao (blue)” meaning “clear,” and “hi (day)” representing the “sun.”

The word “Halari” has been invented by ITRIM to uplift your spirit and
make your mind feel as clear and bright as a cloudless sky.

ITRIM Eau De Cologne HALARI 14mL, JPY 8,800 (including tax) 95% naturally derived ingredients

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Inspired by the clear sky and ocean,
the blue gradation is an embodiment of nature.

A fragrance with a refreshing color and scent that evokes an early
summer breeze.

Palm-sized fragrance you can carry around wherever you go like a
good-luck charm.

〈 The color 〉

An almost transparent blue that evokes the clear sky and ocean.

The pale, delicate blue color embodies the beauty of nature.

The endless skyline and horizon. It has been created to represent the clear blue
gradation of the boundary line where earth and sky meet and merge.

The perfume base contains hot spring water from Aiki Onsen (hydrogen
carbonate hot spring) in Nanki Shirahama, which is known as a “beauty bath /
reviving bath,” as well as for its relation to Aikido, and organic fermentation
ethanol produced in Japan.

〈 The scent 〉

A refreshing scent created by a harmony of natural essential oils.

The invigorating top notes of fresh citrus and herbs evolve to the heart notes
where European herbs create a tussie-mussie (little bouquet of flowers) of
harmonious scents, accentuated by spicy lavandin oil. The base notes featuring
oriental sandalwood and vetiver round off the fragrance. An organic fragrance
with a scent formulated exclusively with natural essential oils.

Top notes: mandarin orange peel oil, rosemary leaf oil, tea tree leaf oil, bergamot peel oil

Heart notes: melissa leaf oil, backhousia citriodora leaf oil, lavandula hybrida oil
wintergreen leaf oil, lavender oil, Italian cypress leaf / fruit / stem oil, yarrow oil

Base notes: sandalwood oil, vetiver root oil, atlas cedar bark oil



HOW TO USE 〈 For face line scent 〉

Push to your fingers and gently put it on the back of your ears and neckline.

〈 For body scent 〉

Push to cotton pad or tissue paper and gently put it on the inside of your elbows,
wrists and ankles.

<https://www.itrimbeauty.com>

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